



Press Release
For Immediate Publication

Mahindra Navistar unveils MN 49 & MN 40 trucks at the 10th Auto Expo

High performance 49 & 40 T GCW trucks set new standards in power, fuel efficiency & comfort

January 6, 2010, New Delhi: Mahindra Navistar Automotives Ltd. (MNAL), the commercial vehicle JV between Mahindra & Mahindra Ltd. (M&M) and Navistar Inc. of USA today unveiled the MN 49 and MN 40 trucks for the Indian market at the 10th Auto Expo. The 25 tonne and 31 tonne trucks were earlier unveiled in Delhi recently. These trucks have been designed, developed and tested for Indian roads and usage conditions and are capable of negotiating the toughest terrain. Made for India, made in India and made utilizing the world renowned trucking expertise of Navistar Inc of over 175 years.

“With the addition of the MN 49 and MN 40 to its product portfolio, Mahindra Navistar is now well poised to cater to a wide spectrum of requirements in the Indian HCV industry. This product line up makes us a credible player in the commercial vehicle industry,” said **Mr. Anand Mahindra, Vice Chairman and Managing Director, Mahindra Group.**

“I am delighted to witness the launch of the MN 49 and MN 40 at the India Auto Expo. India is an important market for us and the Mahindra Navistar JV will redefine the trucking industry in India,” said **Mr. Daniel C. Ustian, Navistar Chairman, President and Chief Executive Officer.**

The MN 49 and MN 40 have been developed keeping the unique requirements of the Indian market in mind. They incorporate Navistar’s MaxxForce® engine which has been proven across the world for power and fuel efficiency. Their spacious and ergonomic design coupled with a better power to weight ratio and a high load carrying capacity makes them ideal for quick delivery of goods.

In 2005, Mahindra & Mahindra Ltd. and International Truck and Engine Corporation - the operating company of Navistar - entered into a JV to manufacture light, medium and heavy commercial vehicles for India as well as export markets. The joint venture is in the process of addressing every segment of the commercial vehicle market from 3.5 tonne GVW to 49 tonne GVW with variants of passenger transport, cargo and specialized load applications. Mahindra Navistar aims to expand its product line over the next two years to emerge as a full range commercial vehicle player.

The Mahindra Navistar range of medium and heavy commercial vehicles is being manufactured at M&M's new Greenfield Plant at Chakan, near Pune. The plant, which spans over 700 acres, has been set up with investments of over Rs. 4,000 crore and will produce other M&M products as well.



Mahindra Navistar has put in place an extensive sales and service network to cater to its customers. In addition to the existing network of dealers, MNAL is adding 50 new dealers across the country. Besides this, MNAL will also draw on the vast pool of M&M auto and tractor channel partners to use as an extended network for servicing customers needs.

At the heart of the 49 tonne and 40 tonne trucks is the world renowned MaxxForce® 7.2 litre CRDI engine is the most modern engine in its class in terms of product configuration as well as components technology for the HCV segment in India. With the 4-valve per cylinder technology, the engine has been designed for better performance, higher power, better fuel efficiency and stricter adherence to emission standards.

The vehicles' transmission consists of 9 forward synchromesh gears and 1 reverse. Tilt and telescopic power steering make driving these beasts a breeze, while the GPS vehicle tracking system allows you to keep abreast of the truck's progress along its route.

Both trucks have been rigorously tested and meet stringent international safety standards. The spacious and ergonomically designed cabin with various sleeper options also makes them suitable for continuous long hauls.

Technical Specifications – MN 49

Model	MN 49
GCW	49,000 kg
Engine	MaxxForce 7.2 lit, CRDI, TCIC BS III
Transmission	9 Forward synchromesh, 1 Reverse
Max. Power	194 kw (260 hp) @ 2200 rpm
Max. Speed	74 Kmph
Gradeability	22.4%
Chassis Frame	Ladder type, Uniform C – section
Steering	Tilt & Telescopic power steering
Rear Suspension	Inverted Bogie Type
Brakes	Full air S-Cam, 10 bar system
Fuel Tank	350 Litres (Optional: 600 litres)
Wheels & Tyres	11X20 - 16PR (Optional : Radial)
System Voltage	24 V
Wheel base	4040 mm
Cabin	Single Sleeper, Double Sleeper Options
Cabin Tilting	Hydraulically Assisted Manual
Vehicle Tracking System	GPS - Optional
Air Conditioning	Optional



Technical Specifications – MN 40

Model	MN 40
GCW	40,200 kg
Engine	MaxxForce 7.2 lit, CRDI, TCIC BS III
Transmission	9 Forward synchromesh, 1 Reverse
Max. Power	194 kw (260 hp) @ 2200 rpm
Max. Speed	86 Kmph
Gradeability	25.3%
Chassis Frame	Ladder type, Uniform C – section
Steering	Tilt & Telescopic power steering
Brakes	Full air S-Cam, 10 bar system
Fuel Tank	350 Litres
Wheels & Tyres	11X20 - 16PR (Optional : Radial)
System Voltage	24 V
Wheel base	3600 mm
Cabin	Single Sleeper, Double Sleeper, Cowl
Cabin Tilting	Manually operated hydraulic
Vehicle Tracking System	GPS – Optional
Air Conditioning	Optional

About Mahindra Navistar Automotives Ltd. (MNAL)

Mahindra Navistar Automotives Ltd. (MNAL) is a Joint Venture between Mahindra & Mahindra Ltd. (M&M) and Navistar Inc. USA, North America's largest combined commercial truck, school bus and mid-range diesel engine manufacturer.

The JV would manufacture the entire spectrum of commercial vehicles (including Trucks and Buses) from 3.5 tonne GVW to 49 tonne GVW. The new product range will be engineered to meet Indian requirements with the technological support of Navistar.

The new range would be manufactured at M&M's new Greenfield Plant at Chakan, near Pune, which is spread across 700 acres and has been set up with investments of over Rs. 4,000 crore.

For any media related queries, please contact:

Ms. Roma Balwani

Sr. VP & Head - Corporate Communications
Corporate Communications
Mahindra & Mahindra Ltd.
Mumbai, India
Phone: (+91-22) 2490 1441



Email: balwani.roma@mahindra.com

For any product related queries, please contact:

Mr. Rajeev Malik

GM – Marketing

Mahindra Navistar Automotives Ltd

Mumbai, India

Tel: +91-22-24905887

Dir: +91-22-24931443

Fax: +91-22-24951702

malik.rajeev@mahindranavistar.com