GET MORE PROFIT OR GIVE THE TRUCK BACK.















NOW BUYING ANY OTHER TRUCK IS A BIG RISK.

The brand new Mahindra **FURIO** comes with a never-before, industry-first package of 5 promises. Designed around your business needs, these promises assure you the Highest Earnings, Complete Peace of Mind, Best-in-Class Comfort, Safety and Risk-free Ownership Experience. In fact, this truck will transform your business in such a big way that buying any other truck would be a big risk.



HIGHER PAYLOAD-HIGHER PROFIT GUARANTEED



BEST-IN-CLASS MILEAGE WITH FUELSMART TECHNOLOGY-HIGHER PROFIT GUARANTEED



BEST-IN-CLASS CABIN-BETTER COMFORT, SAFETY AND CONVENIENCE GUARANTEED



5 YEARS / 5 Lakh km
TRANSFERABLE WARRANTYPEACE OF MIND GUARANTEED



5 YEARS UNLIMITED km AMC FREE*-FREE MAINTENANCE GUARANTEED

MAHINDRA FURIO SSO - A BIG LEAP FOR INDIAN TRANSPORT.

This truck has everything it needs to transform the entire transport industry in India. Styled at the famous Italian automobile design and engineering company, Pininfarina, the Mahindra FURIO is crafted with striking looks and gives the assurance of outstanding performance. This proud addition to our truck range marks a new dawn for the Intermediate Commercial Vehicle (ICV) category and makes Mahindra a full range commercial vehicle player.



WHEN YOU DELIVER HIGHER PROFITS, PEACE OF MIND AND PROSPERITY, THE WORLD ACKNOWLEDGES IT! NOT ONCE, NOT TWICE, BUT 3 TIMES!

CV of The Year: Mahindra FURIO

ICV Cargo Carrier of The Year: Mahindra FURIO 14

Special Application CV of The Year: Mahindra FURIO 12 Reefer



JUST THE CYLINDER CARRIER YOU'VE BEEN WAITING FOR.

With its build, performance and driving comfort, the Mahindra **FURIO** is the LPG cylinder carrier your business needs. It has been designed to be not only more profitable but it has several features that make drivers more productive.

DESIGNED TO DELIVER MORE PROFITS, WITH A GUARANTEE.

FuelSmart technology for best-in-class mileage

Higher passing payload and higher rated payload

Meets cylinder-bottling plant requirements for intercity transport

Rugged aggregates for durability and longer, trouble-free running

Higher vehicle stability adds to cargo safety in typical Indian road conditions

Multiple loadbody length options for specific business applications



ENGINEERED FOR MAXIMUM PRODUCTIVITY.

The Mahindra **FURIO** provides a driving experience that is nothing short of world-class in every way. It has been built with the driver in mind and has the kind of features that have never been seen before in ICVs in India.

- Smooth performance for longer, fatigue-free driving
- Best-in-class cabin offers a much higher degree of comfort and convenience
- · Safest cabin in its class to give extra assurance to drivers

READY TO RUN FROM DAY ONE. READY TO DELIVER PROFIT FROM DAY ONE.

The Mahindra **FURIO** is engineered to earn. That too from the very first day itself. It has been made from the ground up with your business in mind and hence needs minimal modifications. Take a look:



MODEL TECHNICAL SPECIFICATIONS & FEATURES - LPG CYLINDER

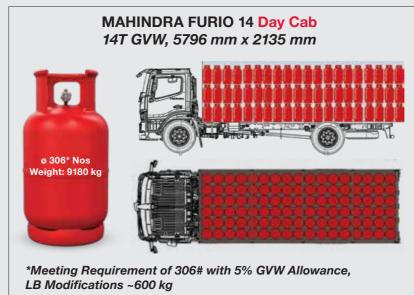
Model	FURIO 14	FURIO 16	FURIO 17		
GVW	14050 kg	16140 kg	17000 kg		
Tyres	8.25 R 20	9.0 R 20	275/80 R 22.5		
Engine	mDi Tech, 4 Cylinder, BS-VI (EGR + SCR Technology)				
Max. Power	103 kW @ 2400 r/min				
Max. Torque	525 Nm @ 1250-1800 r/min (With Multimode)				
Transmission	MNT 55, 6 speed Overdrive Synchro Gearbox				
Clutch Diameter	362 mm				
Chassis (mm)	HSLA 550, 210 x 65 x 6	HSLA 550, 212 x 65 x 7			
Fuel Tank	190 litre	235 litre	330 litre		
Suspension	Front : Parabolic, Rear : Semi Elliptical				
Brakes	10 Bar System				
Cabin	2.05 m Day	2.05 m Day, Sleeper	Sleeper		
Load Body Length	5796 mm	5798 mm			
Load Body Width	2135 mm, 2288 mm	2288 mm	2374 mm		

	Features	FURIO	Comp. 1	Comp. 2
Engine	Hydraulic Lash Adjuster	√	х	х
	Auto Belt Tensioner	√	х	х
Safety	Cab - Energy Absorbing Mounts	√	х	х
	Wide Spread Fog Lamps	√	х	х
	Neutral Safety Start Switch	√	х	х
	Anti-Roll Bar	√	х	Option
	Wire Mesh @ Fuel Tank Neck	√	х	х
Comfort	SL Berth - Day Cab*	√	х	х
	Lounging Arrangement		х	х
	(Co Driver Side)	√		
	Air Outlets - Ventilation	8# Vents	4# Vents	4# Vents
	5 Deg. Cooler Cab	,	х	х
	(Lower Rake Angle Design)	√		
	Centre Seat cum Storage		х	х
	Day Cab	√		
	Sleeping Provision - Day Cab		х	х
	(Centre Seat)	√		
Convenience	Roof Luggage Carrier / Aero Kit	,	х	х
	Mounting Provision	√		

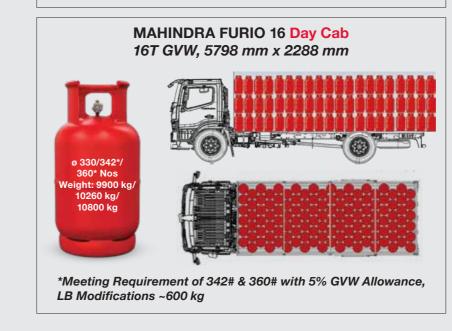
lote

- ARAI reports are available for Heat shield and Spark arrestor FURIO 14, FURIO 16, FURIO 17 • As per ARAI report. Spark arrestor is not required
- Vehicle should meet statuary licenses as per MV act and PESO act (if applicable)

DESIGNED TO FIT HIGHER NUMBER OF CYLINDERS









*Meeting Requirement of 383# with 5% GVW Allow

LB Modifications ~600 kg

MILEAGE, THE BIGGEST REASON FOR MAHINDRA FURIO'S PROFITABILITY.

The Mahindra **FURIO** gives nothing less than the best mileage among ICVs in India. With fuel costs rising the way they are, this truck is the biggest game changer for your business.

- Best-in-class mileage
- Needs lower AdBlue, gives you more savings
- Smooth performance leads to extra trips and more earnings



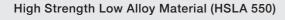


RELIABILITY THAT CONTRIBUTES TO GREATER EARNINGS.

This truck has such a high degree of reliability that doing business smoothly becomes an absolute certainty. In other words, you can depend on the Mahindra **FURIO** to quietly deliver consistently high performance trip after trip. And its build quality makes breakdowns a long-faded dream.

- Same rugged aggregates for unfailing reliability
- Allows drivers to clock more kilometres every month
- Consistent and reliable performance for on-time deliveries
- Minimal changes from BS4 to BS6 ensures similar high payload capacity











HAPPIER DRIVERS MAKE FOR MORE PRODUCTIVE DRIVERS.

The Mahindra **FURIO** makes driving more comfortable. This allows drivers to make more trips which in turn contributes significantly to your earnings. In fact the driver's comfort was an overlooked factor for many years. But Mahindra **FURIO** has changed that completely.

- Space enough for two drivers Roomy cabin, with lower noise and vibration
- Ample resting space in cabin during stopovers; means less tiredness over long drive
- Well-ventilated cabin brings down temperatures; especially in hot conditions
- Gives you market rate business edge by making on-time delivery possible
- Cabin provides higher operational comfort
- Comfort that makes night-driving less of an effort
- Good cabin ergonomics leading to higher trip efficiency



















To know more, visit www.mahindratruckandbus.com.

WITH MORE SAFETY COMES MORE ASSURANCE.

The Mahindra **FURIO** has several safety features to not only make drivers feel safer at higher average driving speeds but also give you the assurance of cargo safety. This is another reason why this truck is ideal for drivers and an important addition to your fleet, especially for perishable goods.













Tubeless and Radial Tyres* for High Speed Capacity, Better Stability And Puncture Resistance





Safest Cabin with Best-in-Class Survival Space



Think of the Mahindra iMAXX telematics technology as your personal assistant that updates you with vital information about your vehicles and business. Mahindra iMAXX comes with smart features like Accurate Refills, Live Tracking, Predictive Vehicle Health Monitoring, Fuel Efficiency Analysis, Theft Alerts, Fuel Consumption, Adblue Monitoring, Driver Behaviour Monitoring and a range of Automated Operation Reports. With the help of these features, owners can keep track of their vehicles and business 24/7.*

KEY FEATURES



As your business evolves, so does our technology to suit all your needs.



- Provides fault codes and repair strategies
- Displays battery and alternator condition
- Engine temperature display
- Turbocharger and intercooler information



It's equipped with a bigger battery and memory to store data. In addition, it also works on all generations - 4G, 3G and even 2G.



FUEL AND ADBLUE

- Fuel economy analysis
- Fuel filling and theft monitoring
- Adblue monitoring
- EV battery monitoring



100% RELIABILITY

Mahindra iMAXX is backed by artificial intelligence so you get accurate results every day.



DRIVER BEHAVIOUF MONITORING

- Gear utilisation information
- Idling time monitoring
- Hard braking and harsh acceleration alerts
- Over-speeding alerts



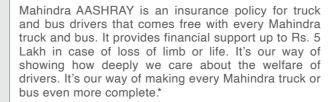
SMART REPORTS

Gives analytical insights and reports regularly to monitor and grow your business.



- Hub report
- Vehicle utilisation report for enhancing overall efficiency
- Vehicle live data for course correction
- Location track and trace







Mahindra brings you MTRUST, the best way to buy and sell used Mahindra trucks and buses. We inspect each vehicle from bumper to bumper through 166 check points at our authorised dealerships under company trained mechanics and make them go through 36 tough health checks as well. If there are any worn-out/non-working parts, we refurbish them with genuine Mahindra spares to give you vehicles that are as good as new and outperform from the word go.*



Mahindra MCOVER makes you feel 3 times more secure.

- (0) Cashless and Zero Depreciation Settlement*
- New vehicle replacement in case of total loss*
- © Compensation for loss of income*

To know more, visit www.mahindratruckandbus.com



LOCATE A SERVICE CENTRE WHEREVER YOU ARE.

OUR GUARANTEES

GET BACK ON ROAD IN 48 HOURS OR GET Rs. 1 000.00 PER DAY.*

GUARANTEED AVAILABILITY OF 50 FAST MOVING MAINTENANCE PARTS AT MPARTS PLAZA OR ELSE THEY ARE YOURS FOR FREE.*

OUR SERVICE WILL REACH YOU IN 2 HOURS ON THE MUMBAI-DELHI CORRIDOR OR IN 4 HOURS ON THE KASHMIR-KANYAKUMARI CORRIDOR. OR WE WILL GIVE YOU Rs. 500.00* PER HOUR.



Mahindra brings you MTRUST, the best way to buy used Mahindra trucks. We put each vehicle through 166 tough health checks. Refurbish with only Mahindra spares. All to give you trucks that are as good as new and outperform right from the start. • UP TO 12 MONTHS WARRANTY • 1/2/3 STAR RATINGS • UP TO 3 FREE SERVICES • ROADSIDE ASSISTANCE • REFINANCE OPTIONS



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MOBILE SERVICE VANS & WORKSHOPS



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