

Press Release

For Immediate dissemination

## **It's Raining Dealerships for Mahindra Trucks and Buses in July.** 5 New Dealerships Inaugrated at *Jhansi, Ghaziabad, Raipur, Bharuch and Kadappa*

Mahindra Inaugrates 5 New Dealerships in July at following cities:

- ◆ **Vashu Raj Automobiles, Jhansi, Uttar Pradesh**, with the facility spread over 35,000 sq.ft and a total of 6 vehicle service bays.
- ◆ **Aggarwal Elite Motors, Ghaziabad, Uttar Pradesh**, with the facility spread over 34,000 sq.ft and a total of 7 vehicle service bays.
- ◆ **Bathwal Services, Raipur, Chhattisgarh**, with the facility spread over 27,000 sq.ft and a total of 10 vehicle service bays.
- ◆ **K P Trucking, Bharuch, Gujrat**, with the facility spread over 51,000 sq.ft and a total of 6 vehicle service bays.
- ◆ **Navata Automotives, Kadapa, Andhra Pradesh**, with the facility spread over 87,000 sq.ft and a total of 8 vehicle service bays.
- ◆ **These 5 new dealerships cumulatively adds 2.5 lac sq.ft of infra and 37 bays in workshops for customer care.**
- ◆ With this, the network of Mahindra Trucks and Bus Division (MTBD) has grown to **85 of 3S** dealerships, **174** Authorized Service Centres, **72** Mahindra Customer Care Centres, **2900** Roadside Assistance service points, in addition to a spares network of over **1600** retail outlets, with **22** exclusives strategically located MParts Plazas to further improve reach on important trucking routes across India.
- ◆ The New Dealerships are fully geared to offer sales, spares, and service to the entire range of products – HCVs, ICVs, LCVs and Buses.

**Pune, July 25, 2023:** After a strong year-on-year growth of over 46% in business volume in F'24, Mahindra's Truck and Bus Division (MTBD) inaugurated five state-of-the-art dealerships in the month of July spread over four states in India which adds 37 service bays that can service more than 75 vehicles per day while also providing driver lodging, 24-hour breakdown assistance, and AdBlue availability.

Speaking on the occasion, **Mr. Jalaj Gupta, Business Head – Commercial Vehicles, Mahindra & Mahindra Ltd**, said, *"MTBD has a strong presence in the Indian CV market, having already secured the No. 3 position in numerous sectors and markets. We are confident that the addition of these 5 new dealerships to our network will help expanding our reach, which will help our customers for vehicles servicing and will provide more uptime to their fleets. We are excited about the opportunities ahead and look forward to providing innovative and efficient transportation solutions to our esteemed customers."*

Mr. Gupta further emphasized about their vehicle's superior technological prowess, launching the new mileage guarantee **"Zyada Mileage Nahin toh Truck Wapas"** for BS6 OBD II range of trucks, which

promises unmatched value by increasing profitability for transporters. He further added that these state-of-art 3S facilities coupled with strong dealer partners will set high customer service standards and expand the MTB business.

Mahindra BLAZO X, FURIO, OPTIMO and JAYO are the only CV truck range in India that gives double service guarantees including best in class fuel efficiency. MTBD has also guaranteed uptime on its Breakdown service by getting the truck back on road in 48 hours, else the Company will pay the customer Rs. 1000/- per day. Additionally, guaranteed turnaround of vehicle in 36 hours at the dealer workshop or company will pay 3000/- per day. Continuous product innovation and customer centricity is at the core of MTBD which has made these guarantees possible.

### **About Mahindra**

Founded in 1945, the Mahindra Group is one of the largest and most admired multinational federation of companies with 260,000 employees in over 100 countries. It enjoys a leadership position in farm equipment, utility vehicles, information technology and financial services in India and is the world's largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality, and real estate.

The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive positive change in the lives of communities and stakeholders to enable them to Rise.

Learn more about Mahindra on [www.mahindra.com](http://www.mahindra.com) / Twitter and Facebook: @MahindraRise/ For updates subscribe to <https://www.mahindra.com/newsroom>

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