Mahindra & Mahindra Ltd.
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Press Release **For Immediate dissemination**

Mahindra Strengthens its presence in Tamil Nadu with a new State-of-the-art Truck and Bus dealership in Chennai

- **M/s. Sri Selvi Motors Pvt Ltd**, Chennai becomes the new Dealer of Mahindra's Truck and Bus business. The sprawling facility is spread over 43,000 sq. ft with 12 vehicle service bays to impart quick and efficient service to its customers.
- The New Dealership is fully geared to offer sales, spares, and service to the entire range of vehicles – HCVs, ICVs, LCVs and Buses.
- Overall, combined with SML network, Mahindra's truck and bus sales, service and spares network has now grown to over **200 sales, service & spares (3S) dealerships, over 400 secondary service touchpoints, 2000+ Spares retailers, 200+ Mobile Service vans & mobile workshops** as roadside assistance points supported with **22 exclusive M-Parts Plazas outlets**. The company also has India's first 24x7 multi-lingual helpline, manned by technical experts to provide instant support and complaint resolution to customers and drivers.

Chennai, April 28, 2026: After achieving robust volume growth over the past 4 years, Mahindra's Truck and Bus Business today inaugurated its state-of-the-art 3S dealership in Chennai, Tamil Nadu with 12 service bays, the facility can service more than 15 vehicles per day while also providing driver lodging, 24-hour breakdown assistance and AdBlue availability.

Speaking on the occasion, **Mr. Vinod Sahay, Chairman – SML Mahindra and Mahindra Advanced Technologies & President – Aerospace, Trucks and Buses Business, Member of Group Executive Board**, **Mahindra Group** said, *"Delighted to inaugurate our new state-of-the-art dealership in Chennai with M/s Sri Selvi Motors Pvt. Ltd. Mahindra Trucks and Buses and SML now have a combined strength of over 200 3S dealerships and over 400 secondary service touchpoints for trucks and buses across the country, providing world-class customer care to our valued customers. With close to 7% market share in trucks and buses, the Mahindra Group today has a 24% market share in I&LCV buses. We are targeting to increase our market share to 10-12% by FY31 and over 20% by FY36."*

Dr. Venkat Srinivas, Executive Director & Chief Executive Officer, SML Mahindra and Business Head – Mahindra Trucks, Buses & Construction Equipment added, *"Our obsession with customer-centricity has driven us towards creating disruptive value propositions for our customers. Be it the **guaranteed higher mileage of our entire product range**, or the **most advanced telematics solution – iMAXX**, which gives the fleet owners complete control over their transport business or a **rapidly growing network of dealerships and other formats of after-sales support paraphernalia**, we are committed to impart the best customer experience in the Indian Commercial vehicle industry."*

Mahindra BLAZO X, FURIO, OPTIMO, and JAYO constitute the only range of commercial vehicles in India supported by dual service guarantees. Under this assurance, vehicles are guaranteed to be back on the road within 48 hours, failing which customers are compensated with Rs. 1,000 per day. Additionally, a guaranteed turnaround time of 36 hours is ensured at authorized dealer workshops, with a compensation of Rs. 3,000 per day in the event of any delay.

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About Mahindra's Truck and Bus Business

Mahindra's Truck and Bus business is a part of the Automotive and Farm sector of Mahindra Group that provides an entire line of integrated trucking and people transportation solutions. The company has taken outperformance to the next level, by creating commercial vehicles that are specifically designed to minimize total cost of ownership and maximize profits, peace of mind and prosperity for its customers.

Continuous product innovation and obsession with customer centricity is at the core of its business with the entire range – Mahindra BLAZO X, FURIO, OPTIMO, JAYO and CRUZIO – backed with unique and unparalleled double service guarantees – back on road in 48 hours or Rs. 1000/- compensation per day & guaranteed turnaround of vehicle in 36 hours at the dealer workshop or compensation of Rs. 3000/- per day.

The HCV product range has been engineered for Indian requirements with the underlying philosophy of 'Made in India, Made for India'. From transit mixers and bulkers to car carriers and refrigerated containers, Mahindra provides an entire line of integrated trucking solutions that help customers profit by giving them the advantage of quick turnaround time and reliability. The M&HCVs and ICVs are manufactured at the new green field plant at Chakan (Pune), which spans over 700 acres, has been set up with an investment of over Rs. 4,000 Crore and is producing other Mahindra products as well. The entire range of LCV Trucks & Buses are manufactured in the M&M Ltd. facility at Zaheerabad (Telangana State).

Combined with SML network, Mahindra's truck and bus sales, service and spares network has now grown to over 200 3S dealerships, over 400 service touchpoints, 2000+ Spares retailers, 200+ Mobile Service vans & mobile workshops as roadside assistance points supported with 22 exclusive M-Parts Plazas outlets. The company also has India's first multi-lingual helpline, NOW 24x7, manned by technical experts to provide instant support and complaint resolution to customers and drivers.

The range is also equipped with Mahindra iMAXX Telematics solution, India's most advanced telematics technology, offering benefits like location tracking, geofencing, vehicle health monitoring, driver performance analytics, fleet dashboards, and more.

For further information, please visit www.mahindra.com, www.mahindratruckandbus.com.

About Mahindra

Founded in 1945, the Mahindra Group is one of the largest and most admired multinational federation of companies with 3,24,000 employees in over 100 countries. It enjoys a leadership position in farm equipment, utility vehicles, information technology and financial services in India and is the world's largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality and real estate.

The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive positive change in the lives of communities and stakeholders to enable them to Rise.

Learn more about Mahindra on www.mahindra.com / Twitter and Facebook: @MahindraRise/ For updates subscribe to https://www.mahindra.com/newsroom

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