

**NAYA**  
**BLAZO i-TRK**  
PROFIT KA ROCKET.....



**INDIA KA SABSE INTELLIGENT TRUCK**



**ZYADA KAMAAI**

Earn up to 15 lakhs additional profit over 5 years.\*



**ZYADA UPTIME**

Road ready in 48 hrs warna roz ke ₹10,000\*



**ZYADA CONTROL**

iMaxx 2.0 for full business control\*

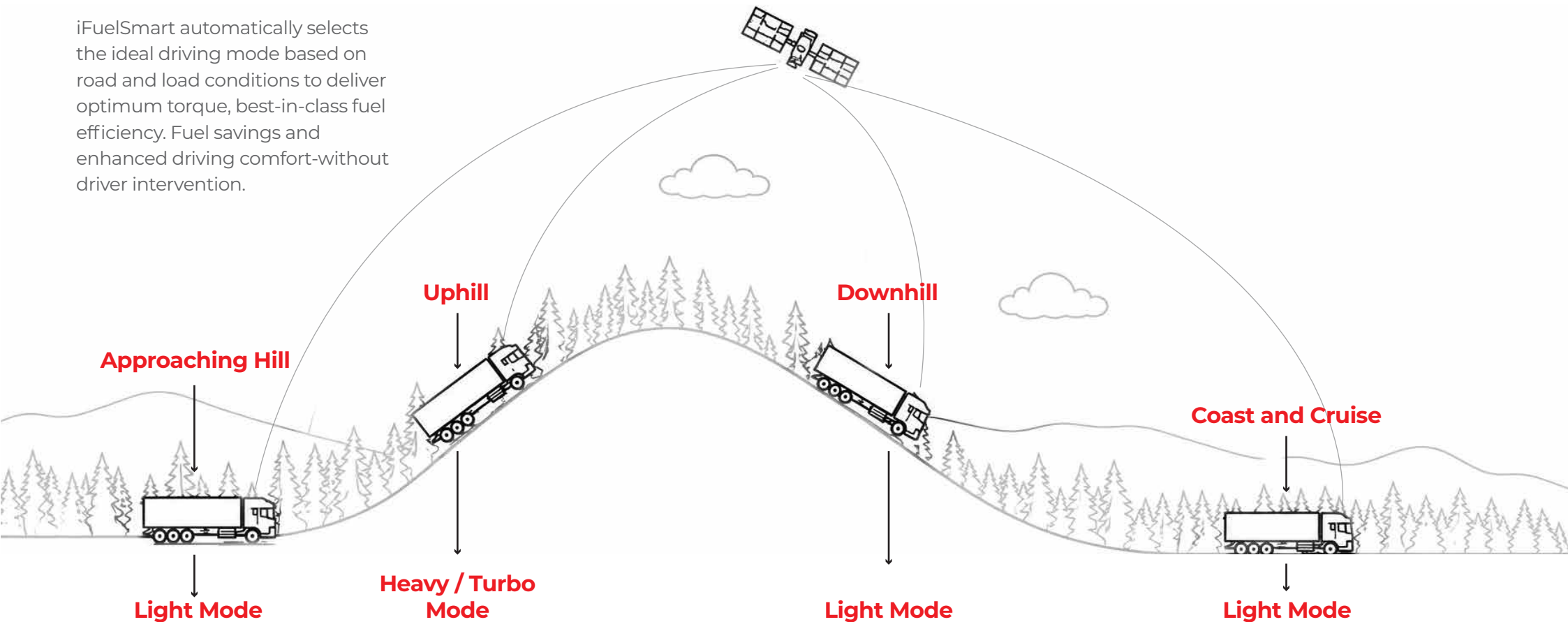
# INDIA KA SABSE **i**NTelligent TRUCK

The all-new Mahindra BLAZO i-TRK brings together intelligent engineering, connected technology and superior performance and comfort to help transporters maximize mileage, productivity and uptime. Because the most intelligent truck isn't just built to move loads—it's built to grow your business.

## **iFUELSMART**

### AI POWERED AUTO FUELSMART MODE

iFuelSmart automatically selects the ideal driving mode based on road and load conditions to deliver optimum torque, best-in-class fuel efficiency. Fuel savings and enhanced driving comfort—without driver intervention.



5 saal mein  
**15 LAKH tak ka**  
**ZYADA PROFIT\***



**ZYADA KAMAAI**

Earn up to 15 lakhs additional profit over 5 years.\*



**ROZ KE ₹10,000** .....  
Agar 48 ghante mein  
truck na ho tayyar\*



**ZYADA UPTIME**

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## mPOWER 7.2L 320 HP ENGINE

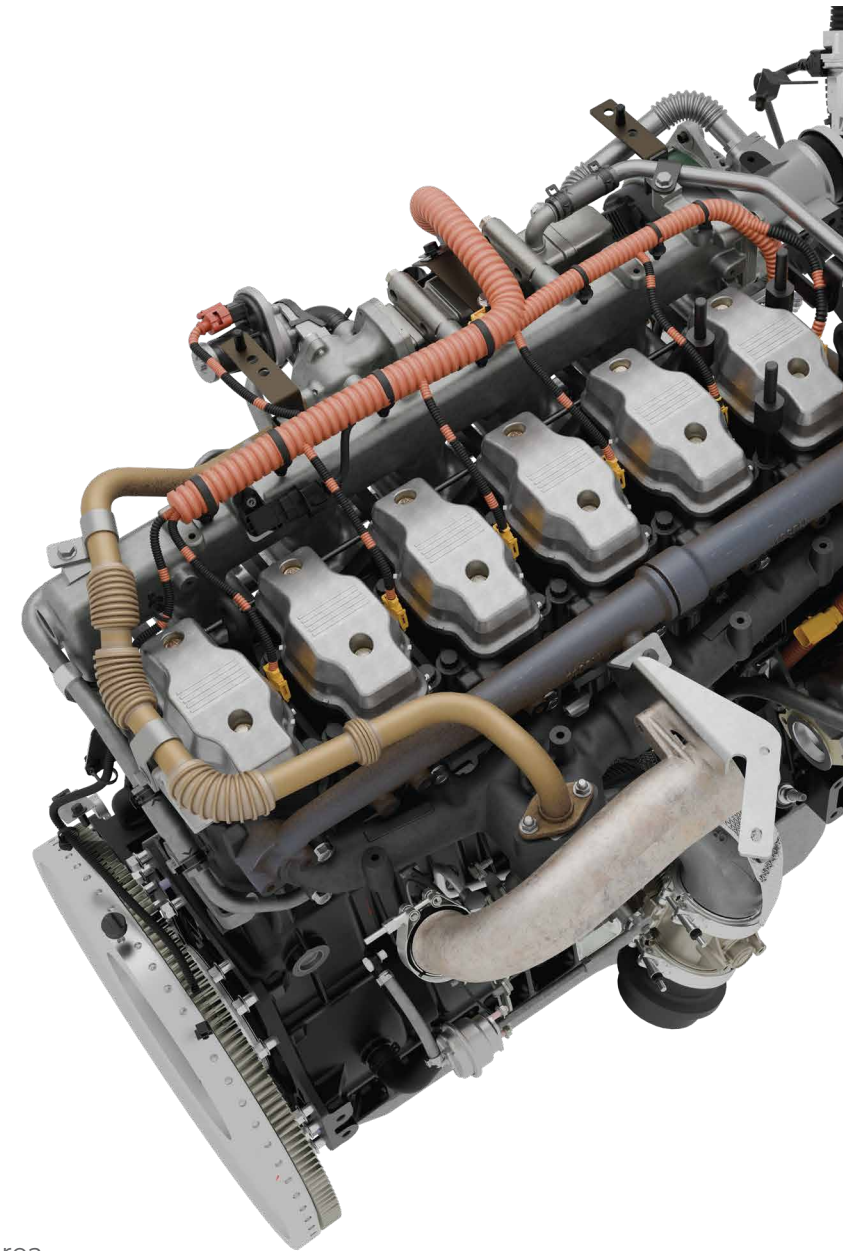
Enhanced 320 HP mPOWER engine delivers higher low-end torque for superior drivability, optimized automated multi- mode operation for higher fuel efficiency, and effortless performance across every journey.

### OptiFuel

A smart compressor with auto cut-off feature optimizes engine power based on real-time air demand, reducing unnecessary fuel consumption and improving overall efficiency.



Equipped with a new, high-efficiency turbocharger, that delivers higher boost pressure with reduced bearing friction. This enables higher power and torque output while enhancing overall fuel efficiency.



### 430 Dia Clutch

The 430 Dia clutch with larger contact surface area, integrated with clutch wear indicator to gauge the clutch life. Applicable for 9 speed transmission vehicles. Bigger clutch enables superior fuel efficiency.

# COMFORT THAT TAKES PRODUCTIVITY HIGHER.

A productive journey starts with a driver who stays comfortable and in control. From ergonomic seating to intuitive features, every element of the BLAZO i-TRK cabin is designed to improve comfort, reduce fatigue and support higher productivity.



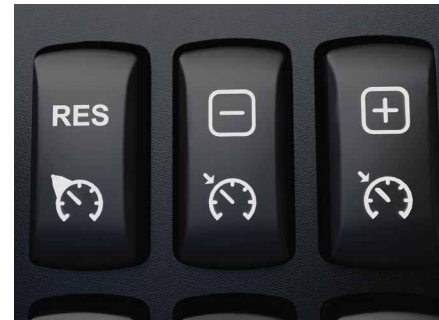
## New Fascia Cabin

Designed around the driver, the 4-point suspended cabin delivers superior comfort throughout strenuous drives. Complementing it is a bold new fascia, refreshed body colours and corrosion-resistant panels that combine modern styling with lasting durability.



## Music System

The integrated music system features FM/AM radio, USB charging and media playback to keep every journey entertaining. Bluetooth connectivity and hands-free calling keep drivers connected on the move.



## EzyCruise

EZYCRUISE is designed to deliver superior driver comfort by reducing fatigue and supporting longer driving hours. It is one of the most convenient and easy-to-operate cruise control systems in its segment.



## COMFIMAXX

COMFIMAXX seats deliver exceptional ride comfort across different driver body types and road conditions. Enhanced ergonomic design and posture support reduce fatigue, maximise comfort on long journeys and improve driver productivity.



A blue Mahindra Blazo i-Trk truck is shown from a front-three-quarter view, driving on a road. The truck has a large grille with the Mahindra logo and 'BLAZO i-TRK' text. The background features a landscape with rolling hills and wind turbines under a blue sky.

**AB BUSINESS  
KA CONTROL**  
apke haath\* .....



**ZYADA CONTROL**

iMaxx 2.0 for full business control



# MISSION CONTROL FOR YOUR PROFIT ROCKET.

Every profitable journey begins with smarter solution.

**iMAXX 2.0** is the intelligent command center behind the **BLAZO i-TRK**, giving you complete visibility into your fleet, drivers and vehicle health in real time. From predicting issues before they become breakdowns to improving efficiency across every trip, it helps keep your trucks moving, your business growing and your profits on course.



## SMART ALERTS

Stay informed before small issues become costly delays.

### Continuous Driving

Alerts you when a truck has been driving continuously for over 4 hours, helping improve driver safety and reduce fatigue.

### Night Driving

Tracks vehicle movement during custom off-hours to help monitor fleet usage and ensure security.

### DPF Alerts

Notifies to regenerate the DPF in time, preventing breakdowns and reducing downtime.

## PERFORMANCE BOOSTER

Turn fleet data into better business decisions.

### Score MAXX

Measures driver performance to help maximise fuel efficiency, safety and productivity.

### Fleet Sense Reports

Detailed fleet reports that reveal trends, opportunities and operational insights.

### Actionable Insights

Clear recommendations that help improve performance and increase profitability.

## FLEET EFFICIENCY

Optimise every truck,  
every trip and every litre.

### Vehicle-to-Vehicle Comparison

Compare over 35 performance  
parameters across your fleet to  
identify your best-performing trucks.

### Fuel & AdBlue Theft Detection

Accurately detects fuel or AdBlue  
theft with quantity, location and  
time details.

### AC Insights

Monitors AC usage, including  
idling, to reduce unnecessary fuel  
consumption.

## CAR-LIKE SMART FEATURES

Convenience meets intelligent  
fleet management.

### Remote Immobiliser

Disable your vehicle remotely for  
enhanced security whenever  
required.

### Remote AC Usage Control

Control the cabin AC usage remotely.

### Distance to Empty

Plan journeys more efficiently  
with accurate distance-to-empty  
information.

## PROACTIVE VEHICLE HEALTH

Know your truck before  
your truck tells you.

### Air Filter Choke

Get notified when the air filter  
needs attention to maintain peak  
engine performance.

### DPF Soot Level

Monitor soot accumulation in real  
time to schedule timely  
regeneration.

### Regen Inhibit

Receive alerts when regeneration  
is interrupted, helping prevent  
performance issues.



# STAY CONNECTED WITH MAHINDRA NOW 24X7 END-TO-END DIGITAL CUSTOMER EXPERIENCE

## Breakdown Assistance

Raise, track and close in-app.

## Live Tracking

Service van location in real time.

## Digital Approvals

Faster process compliance.

## Service History

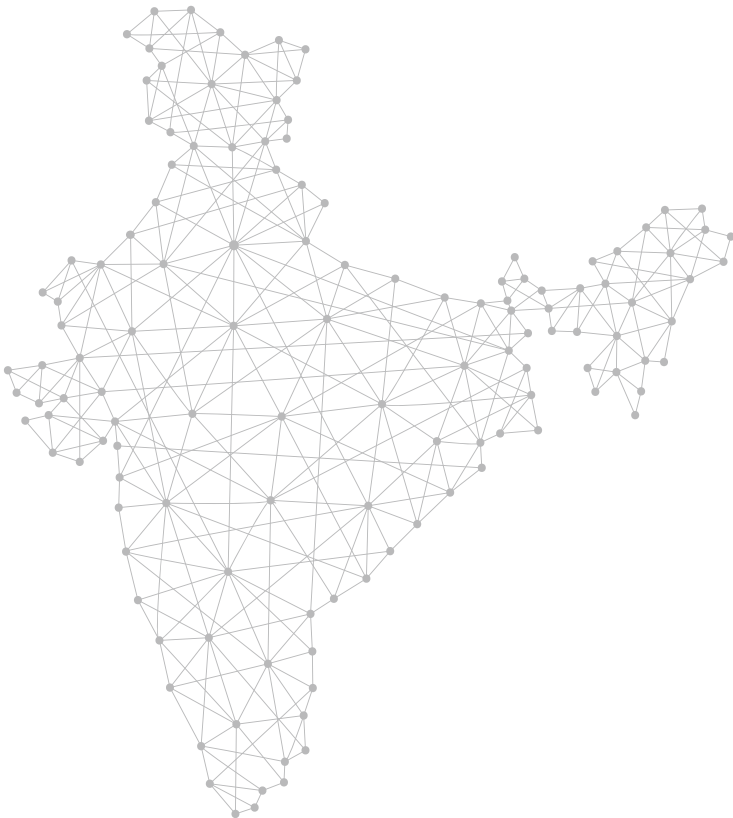
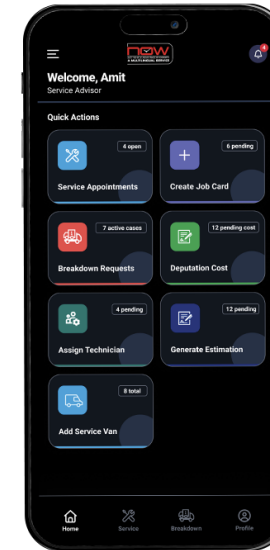
All records, one place

## Spare Parts Ordering

Enquiry & order — from the app.

## Appointments & Reminders

Zero missed service intervals



## NETWORK REACH 450+ SERVICE TOUCH POINTS.

NATIONAL HIGHWAY - EVERY 75KM  
STATE HIGHWAY - EVERY 50KM

### 5,900 km

Golden Quadrilateral · 72 setups

### 7,300 km

N-S / E-W corridor · 72 setups

### 11,500 km

Top 50 traffic routes · 156 setups

### 17,800 km

iMAXX freq. routes · 125 setups



# JAB MAHINDRA KA HAI AASHRAY, HAR PAL HAI BEFIKAR.

Mahindra AASHRAY is an insurance policy for truck and bus drivers that comes free with every Mahindra truck or bus. It provides financial support in case of loss of limb or life. To take care of hospitalisation expenses, family support and, if needed, even children's education expenses. It's our way of showing how deeply we care about the welfare of drivers. It's our way of making every Mahindra truck or bus even more complete.

## Coverage Benefits

Permanent Total Disablement - **Coverage up to ₹10,00,000**

Loss of One Limb / Eye - **Coverage up to ₹5,00,000**

Hospitalisation Expenses - **Actual expenses covered up to ₹2,00,000 (max limit)**

Family Support - **Dependent Children Coverage - Applicable for maximum 2 dependent children**



## CARE YOU TRUST. PRICING THAT YOU'LL LOVE

**Competitive AMC pricing. Best-in-class warranty on parts.**

**Standard + customized 6 Yr / 6 Lac, 8 Yr / 8 Lac packages available.**

**PARTS AVAILABILITY GUARANTEED.**

**250 key parts** available on demand at workshop.

If unavailable till 24 hours — delivered free of cost.

## **mahindra** TRUCK AND BUS

Note: In view of our policy of continuously improving our products, we reserve the right to alter specifications or design without prior notice and without liability. Illustrations do not necessarily show the vehicle in its standard form. Accessories shown are not part of the standard equipment. Colour shades shown may vary. E. & O.E.

