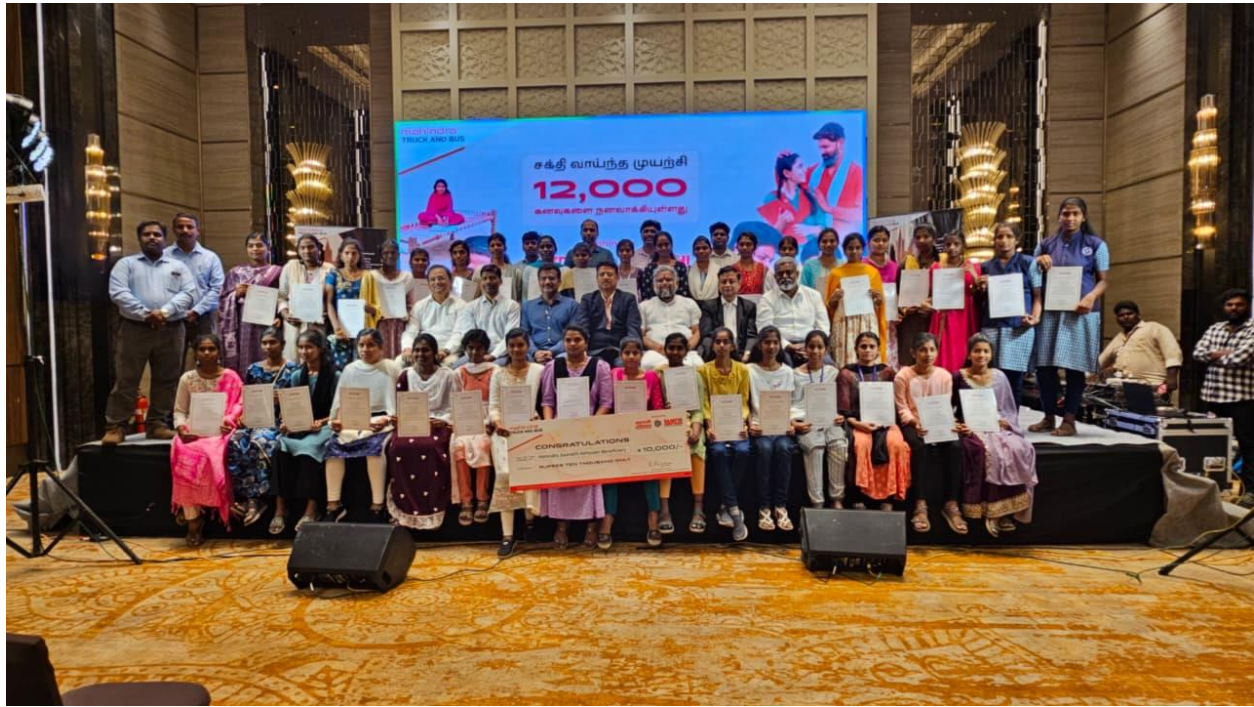


## **Mahindra Truck and Bus Launches 12th Edition of 'Saarthi Abhiyaan' After Empowering 12,000+ Truck Drivers' Daughters Through Scholarships**



The programme supports daughters of truck drivers who have completed Class X and are continuing their education. Each selected recipient received a scholarship amount of Rs. 10,000, transferred directly to support their educational journey, along with a certificate of recognition.

Mahindra Saarthi Abhiyaan, now in its 12th year, continues Mahindra's commitment towards supporting education within the trucking community. Since its launch in 2014, the initiative has awarded 12,029 scholarships worth over Rs. 12 crore to daughters of truck drivers across India.

The scholarship programme is open to daughters of truck drivers irrespective of the vehicle brand operated by their fathers and is implemented through structured outreach across transport hubs nationwide.

Mahindra Truck and Bus Business, under its flagship CSR initiative Mahindra Saarthi Abhiyaan, felicitated more than 180 daughters of truck drivers across Mumbai and Madurai for their academic achievements and continued pursuit of education.

As part of the initiative, more than 100 truck drivers' daughters were felicitated in Madurai, while more than 80 daughters were felicitated in Mumbai through dedicated

recognition events attended by students, their families and members of the trucking community.

