


mahindra
TRUCK AND BUS

mahindra  **LOADING**
OPTIMO 

« THE KING OF NARROW LANES. »

**DOUBLE SERVICE GUARANTEE*
WITH ASSURED HIGHER MILEAGE!**



 GET A 36-HOUR GUARANTEED
TURNAROUND AT OUR WORKSHOP
OR GET ₹3,000 PER DAY.*

 GET BACK ON THE ROAD
IN 48 HOURS OR GET
₹1,000 PER DAY.*

**MOST ADVANCED
TELEMATICS TECHNOLOGY**  **IMAXX** 

 To know more, give us a missed call on:
1800 315 7799

Visit www.mahindratruckandbus.com

TRUSTED mDI ENGINE | UNIQUE COMPACT VEHICLE ARCHITECTURE | LOWER TURNING RADIUS

*Terms and conditions apply. For details, visit www.mahindratruckandbus.com

Presenting the best range of Light Commercial Vehicles (LCV) in India; with benefits that will take your business miles ahead. Mahindra LOADKING OPTIMO. Unique compact cabin width and vehicle architecture in the LCV category. To manoeuvre through the narrowest lanes and deliver right at the destination and give you the advantage of lower turning radius. No matter what LCV model you need, look no further. No other LCV gives you as good a deal as the Mahindra Loadking Optimo.



OPTIMO
TIPPER

OPTIMO
HSD

OPTIMO
DSD Cargo

WHAT MAKES OPTIMO A WINNER.

- » Double service guarantee* with assured higher mileage!
- » Get more profit or give the tipper back*
- » 3 years / 3 lakh kilometres transferable warranty#
- » Unique compact vehicle architecture
- » iMAXX Telematics Technology makes your business more efficient and profitable
- » Trusted and proven mDI engine for consistent trouble-free performance

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BUILT FOR THE BIG LOADS.



DSD CARGO

MODEL	OPTIMO DSD CARGO
GVW	6950 kg
Engine	mDI, CRDe, 2.5 L, 4 Cylinder
Maximum Power	60.5 kW @ 3200 r/min
Maximum Torque	220 Nm @ 1250-2200 r/min
Transmission	MNT 40, 5 S
Tyres	7.5 x 16 - 16 PR, 6 Tyres
Fuel Tank Capacity	60 Litre
Cabin	1.7 m
Variant	CBC, DSD
Wheelbase	2500 mm
Internal Load Body Size	3120 X 1800 X 500 mm

PERFECT FOR



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**LOADING
OPTIMO**
HSD CARGO

MODEL	OPTIMO HSD CARGO
GVW	6950 kg
Engine	mDi, CRDe, 2.5 L, 4 Cylinder
Maximum Power	60.5 kW @ 3200 r/min
Maximum Torque	220 Nm @ 1250-2200 r/min
Transmission	MNT 40, 5 S
Tyres	7.5 x 16 - 16 PR, 6 Tyres
Fuel Tank Capacity	60 Litre
Cabin	1.7 m
Variant	CBC, HSD
Wheelbase	2500 mm
Internal Load Body Size	3120 X 1920 X 1350 mm

PERFECT FOR



**TRANSPORTS LIKE A BREEZE.
BETWEEN CITIES, IN THE CITY,
RIGHT TO THE DOORSTEPS.**

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**PERFECT FOR YOUR
CONSTRUCTION NEEDS.**



**LOADING
OPTIMO**

TIPPER

MODEL	OPTIMO TIPPER 6 TYRES
GVW	6950 kg
Engine	mDi, CRDe, 2.5 L, 4 Cylinder
Maximum Power	60.5 kW @ 3200 r/min
Maximum Torque	220 Nm @ 1250-2200 r/min
Transmission	MNT 40, 5 S
Tyres	7.5 x 16 - 16 PR, 6 Tyres
Fuel Tank Capacity	60 Litre
Cabin	1.7 m
Variant	CBC PTO, FBT 2.8 Cu.M
Wheelbase	2500 mm
Internal Load Body Size	3125 x 1692 x 530 mm

PERFECT FOR



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ENGINEERED FOR HIGHER MILEAGE AND HIGHER SAVINGS.

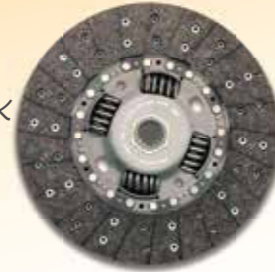
The driving force behind the LOADKING OPTIMO is the trusted 2.5 litre mDi engine. It has a 1600 bar Bosch common rail system to give you best-in-class mileage without cutting back even the slightest on power. This engine has a small yet crucial advantage: a stretch fit belt that eliminates any need for manual adjustment for belt tension and the proven Mahindra BOSCH BS6 After Treatment System leads lower AdBlue consumption and higher earnings.



mDi

RELIABILITY THAT COMES FROM BEING TOUGH.

280 mm LUK
Bigger Clutch



Proven MNT 40
Heavy Duty
Gear Box



Proven Meritor Rear Axle



Semi-Elliptical Heavy
Duty Suspensions



Anti-Roll Bar (ARB) -
Better Stability

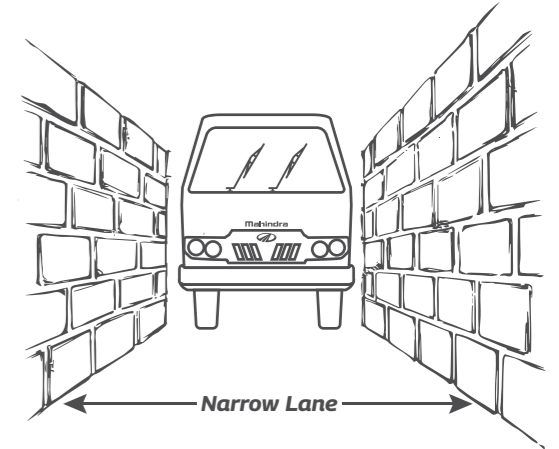


High strength Chassis -
Built for Indian Roads



SO COMPACT IT GOES ANYWHERE.

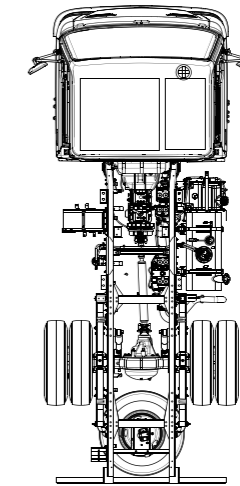
The LOADKING OPTIMO's compact cabin and vehicle architecture ensures that you navigate through narrow lanes with the utmost ease. Another plus is the outer design of the cabin and the bold looks that add a dash of style to the truck.



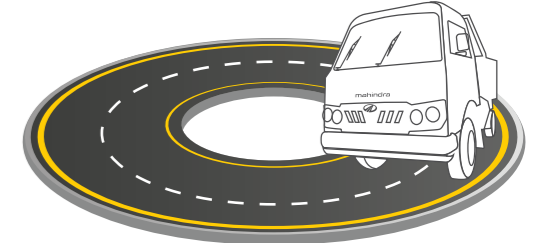
Unique 1.7 m Compact Cabin
Platform Suitable for Narrow
Roads



- Compact Frame Width
- Shorter Wheel Track



LOWER TURNING RADIUS



A CABIN THAT'S BUILT AROUND THE DRIVER.

The LOADKING OPTIMO's cabin is designed for maximum accessibility and comfort. The controls and conveniences are thoughtfully located to enhance the driver's ease at all times.





KEY FEATURES

- 100% RELIABILITY** Mahindra iMAXX is backed by artificial intelligence so you get accurate results every day.
- ZERO DATA LOSS** It's equipped with a bigger battery and memory to store data. In addition, it also works on all generations - 4G, 3G and even 2G.
- PERSONALISATION** As your business evolves, so does our technology to suit all your needs.
- SMART REPORTS** Gives analytical insights and reports regularly to monitor and grow your business.



MCOVER

Mahindra MCOVER Makes You Feel 3 Times More Secure




Mahindra AASHRAY Makes Every Moment Carefree

MAKES EVERY TRIP TOTALLY ECONOMICAL, EFFICIENT AND SAFE.




Mahindra brings you MTRUST, the best way to buy used Mahindra trucks. We put each vehicle through 166 tough health checks. Refurbish with only Mahindra spares. All to give you trucks that are as good as new and outperform right from the start.

- UP TO 12 MONTHS WARRANTY • 1/2/3 STAR RATINGS • UP TO 3 FREE SERVICES • ROADSIDE ASSISTANCE • REFINANCE OPTIONS

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Customer Care: now24x7@mahindra.com

 www.mahindratruckandbus.com

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Post - Nighoje Chakan, Tal. Khed, District Pune - 410 501

Note: In view of our policy of continuously improving our products, we reserve the right to alter specifications or design without prior notice and without liability. Illustrations do not necessarily show the vehicle in its standard form. Accessories shown are not part of the standard equipment. Colour shades shown may vary. E. & O.E.*

DEALER STAMP



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A MULTILINGUAL SERVICE