




MODERN TECHNOLOGY, STRONG FOUNDATION.



GET A 36-HOUR
GUARANTEED TURNAROUND
AT OUR WORKSHOPS OR
GET RS.3,000 PER DAY.*



GET BACK ON ROAD
IN 48 HOURS OR
GET RS.1,000 A DAY.*



To know more, give us a missed call on:

1800 315 7799



Best-in-class Mileage



iMAXX Telematics
Technology



Strong Aggregates



mPOWER
FuelSmart Engine



MODERN TECHNOLOGY, STRONG FOUNDATION.

The all-new Mahindra Cowl trucks are here. With a solid build and modern technology to give you all the advantageous features you've come to expect from Mahindra trucks.

Get best-in-class mileage. Enjoy the unmatched performance of our mPOWER FuelSmart Engine that delivers economy without compromising on power. Get the benefits of our advanced iMAXX telematics technology that lets you monitor your trucks and maximise the efficiency of every trip. All this and more along with service that maximises your uptime, every time.

THE CRDe ADVANTAGE



THE SMART WAY TO SAVE FUEL



KNOWN AND TRUSTED ENGINE IN THE NEW ERA



THE HEART OF SMART



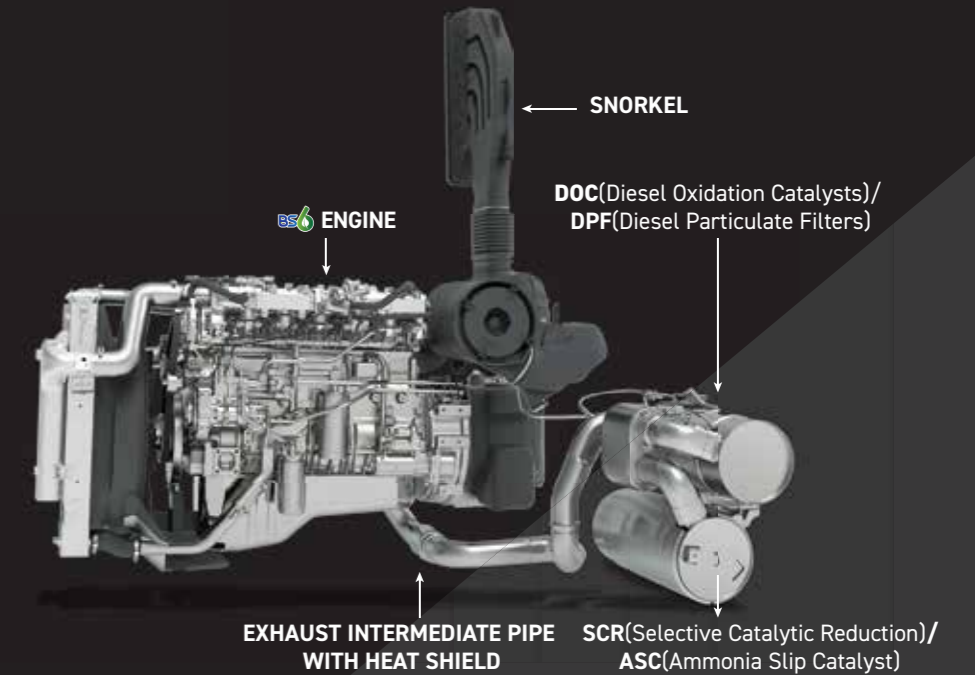
UNDISPUTED HIGHER MILEAGE AND RUGGED AGGREGATES FOR HIGHER UPTIME



LOWEST LIFE CYCLE COST FROM DAY 1



HIGHEST LIFETIME VALUE



MAHINDRA BS6 AFTER TREATMENT SYSTEM.

LOWER AdBlue CONSUMPTION MEANS HIGHER EARNINGS.



MODERN TECHNOLOGY, STRONG FOUNDATION.

SPECIFICATIONS	MAHINDRA COWL 28 BS6
Engine Type	MPOWER 7.2L FuelSmart
Max. Power	206 kW @ 2200 r/min
Max. Torque	1050 Nm @ 1200 - 1700 r/min
Wheel Base (mm)	5000/5350/6100/6600
Greadability	22.90%
Clutch (diameter)	395 mm Diaphragm type, Single plate dry type
Gear box	6S - Eaton
Rear Axle	Solo Banjo Type Single Reduction
Front Suspension	Semi Elliptical Leaf Spring with Shock Absorber
Rear Suspension	CLS
Fuel Tank Capacity	415 L
Ad blue Tank Capacity	50 L
Chassis	Ladder Type 285x70x8.5
Steering	Hydraulic Power Assist Tilt & Telescopic
Tyres	295/90R20 Radial Tube Tyres
Load body capacity (ft)	23.5, 25.5, 29.5, 32
System Voltage	24 V (12X2)
Battery Rating	120 Ah

PUSHES YOUR BUSINESS FORWARD TOO.

- 7.2 litre, high torque, low RPM engine
- mPOWER FuelSmart engine with multimode switches
- Real Time (Live) Driver Information system

*Accessories shown may not be part of standard fitment

AdBlue® is a registered trade name of the Verband der Automobilindustrie e. V. (VDA)





MODERN TECHNOLOGY, STRONG FOUNDATION.

SPECIFICATIONS	MAHINDRA COWL 35T BS6
Engine Type	MPOWER 7.2L FuelSmart
Max Power	206 kW @ 2200 r/min
Max Torque	1050 Nm @ 1200 - 1700 r/min
Wheel Base	5600/6100/6770
Creadability	20.70%
Clutch (diameter)	395 mm Diaphragm type, Single plate dry type
Gear box	6S - Eaton
Rear Axle	Solo Banjo Type Single Reduction
Front Suspension	Parabolic Leaf Spring with Shock Absorber
Rear Suspension	CLS
Fuel Tank Capacity	415 L
Ad blue Tank Capacity	50 L
Chassis	Ladder Type 285x70x8.5 (With Reinforcement)
Steering	Hydraulic Power Assist Tilt & Telescopic
Tyres	295/90R20 Radial Tube Tyres
Load body capacity ft	25.5, 29.5, 32
System Voltage	24 V (12X2)
Battery Rating	120 Ah

PUMPS YOUR BUSINESS FORWARD.

- 7.2 litre, high torque, low RPM engine
- mPOWER FuelSmart engine with multimode switches
- Guaranteed better fuel efficiency
- Real Time (Live) Driver information system
- Next-Gen features and improved cabin for better productivity
- Better payload capacity



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**MAHINDRA
COWL 35**





MODERN TECHNOLOGY, STRONG FOUNDATION.

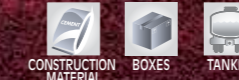
SPECIFICATIONS	MAHINDRA COWL 42T BS6
Engine Type	MPOWER 7.2L FuelSmart
Max Power	206 kW @ 2200 r/min
Max Torque	1050 Nm @ 1200 - 1700 r/min
Wheel Base in mm	6770
Greadability	19.60%
Clutch (diameter)	395 mm Diaphragm type, Single plate dry type
Gear box	6S - Eaton
Front Suspension	Parabolic Leaf Spring with Shock Absorber
Rear Suspension	CLS
Fuel Tank Capacity	415 L
Ad blue Tank Capacity	50 L
Chassis	Ladder Type 285x70x8.5 (With Reinforcement)
Steering	Hydraulic Power Assist Tilt & Telescopic
Tyres	295/90R20 Radial Tube Tyres
Load body capacity ft	29.5
System Voltage	24 V (12X2)
Battery Rating	120 Ah

EXTRA MILEAGE. EXTRA SAVINGS. NOW THAT'S A TRUE WINNER.

- 7.2 litre, high torque, low RPM engine.
- mPOWER FuelSmart engine with multimode switches
- Guaranteed better fuel efficiency
- Driver Information System
- Next-Gen features and improved cabin for better productivity
- Better payload capacity



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MAHINDRA COWL 42



TECHNOLOGY THAT MAKES MAHINDRA COWL THE FRONT-RUNNER.
RUGGED AND PROVEN AGGREGATES FOR THE MOST UNPREDICTABLE CONDITIONS.



GET COMPLETE CONTROL OVER YOUR BUSINESS WITH IMAXX

Think of the Mahindra iMAXX telematics technology as your personal assistant. It has smart features like accurate refills, live tracking, predictive vehicle health monitoring, fuel efficiency analysis, theft alerts, driver behaviour monitoring and more, iMAXX helps you keep track of your vehicles and business 24/7.



- BACKED BY ARTIFICIAL INTELLIGENCE FOR ACCURATE RESULTS
- SMART REPORTS
- PERSONALISATION OPTION FOR YOUR SPECIFIC BUSINESS NEEDS
- UPGRADEABLE AS PER YOUR CHANGING BUSINESS NEEDS
- ZERO DATA LOSS BECAUSE OF A BIGGER BATTERY AND MEMORY
- WORKS ON ALL GENERATIONS - 4G, 3G AND EVEN 2G
- ANALYTICAL INSIGHTS AND REPORTS TO MONITOR AND GROW YOUR BUSINESS

GET BACK ON ROAD IN 48 HOURS. OR GET RS. 1000 A DAY.*

In the unlikely event of a breakdown, whenever and wherever that might be, we guarantee to get your vehicle back on the road within 48-hours. Otherwise, we will pay you Rs. 1000 for every day that your vehicle is not on the road. Yes, we don't just make empty promises. We walk the talk.



GET A 36-HOUR GUARANTEED TURNAROUND AT OUR WORKSHOP OR GET RS. 3000 PER DAY.*

When your vehicle comes to our truck or bus dealership workshop, for any repair or service, we guarantee to complete the job within 36 hours. Otherwise, we will pay you Rs. 3000 for every day that your vehicle is not on the road. Now, which other brand can give you this kind of assurance.

VISIT MAHINDRA TRUCK AND BUS DEALERSHIPS FOR MORE DETAILS.

Sr. No.	Location	Dealer Name	Dealership Address
1	Agartala	Tarasankar Motor Pvt. Ltd.	Bagbassa - Dharmanagar Road, Kameswar, Near Iti, Dharmanagar, North Tripura, Pin - 799250
2	Agra	Nri Auto Sales	Khasra No. 235 To 240, Village Chalesar, Mauja Kuberpur, Firozabad Road, Near Pnc Cold Storage, Agra - 282006, U.P.
3	Ahmedabad	Siddheswari Motors	Block No.-134, Sarkhej-sanand Road, Near Noble Palace Hotel, Shantipura, Ahmedabad-382210
4	Ajmer	Velocity Tech	Khasra No - 820, Near Hpcl Bottling Plant, Vill - Dilwari, Teh. Nasirabad, Dist- Ajmer, Pin Code - 305601
5	Allahabad	Mehrotra Automobiles Pvt. Ltd.	Nh-27 Rewa Road, Milestone-21, Vill-kanti, Near Gauhaniya Crossing, Allahabad - 212107
6	Alwar	J.S. Fourwheel Motors Pvt. Ltd.	Showroom : J S Fourwheel Motors Pvt Ltd., Delhi Road, Alwar Workshop : C-11 Warehouse Scheme, Opp. Jhankar Hotel, Alwar
7	Ambikapur	Tiwari Motors	Near Kendariya Vidhyalaya, M. G. Road, Ambikapur, Surguja 497001, Chhattisgarh
8	Aurangabad	Ratnapprabha Motors	M/s Ratnapprabha Motors, Gut No.72/1, Daulatabad "T" Point, Behind Highway Police Chowki, Sharnapur, Aurangabad (Maharashtra) - 431 002
9	Bengaluru	Kalpajain Motorworld Lp	Sy 78, Arishanakunte, Kasaba Hobli, Nelamangala - 562123, Bengaluru Rural, Karnataka
10	Belgaum	Karnataka Agro Enterprises	1157/2, Airport Road, Maruti Nagar, Belgaum - 590016, Karnataka.
11	Bellary	Shree Malleswara Automotive	Opp. Industrial Area, New Bypass, Ananthapur Road, Bellary - 583101, Karnataka 08392 260035/260224
12	Bharuch	vimco Automotive	N.H. No-08, Near Hotel Nyay Mandir, Bharuch - 392011
13	Bhiwandi	Tiaan Wheels Pvt. Ltd.	Survey No.44/2, 45/1, Opp.: Gupta Warehouse, Village : Dapoda , Tal - Bhiwandi, Dist : Thane - 421301
14	Bhopal	Win Win Automobiles Pvt. Ltd.	Villa Chan Patwari Halka No.25, Bye Pass Road, 11th Mile ,hoshangabad Road, Bhojpur Chouraha, Tehsil Huzur, Bhopal-462026
15	Bhuj	M K Motors	1st Floor, Fort View Building, Near Cargo Circle, Madhapar Ring Road, Bhuj - Kutch
16	Bikaner	Manda Motors Pvt. Ltd.	M/s Manda Motors Pvt. Ltd. 1/2 Km From Bye Pass, Nh 11, Jaipur Road, Bikaner-334001 Rajasthan
17	Bilaspur	Worldwide Autocraft Private Limited	3211, Po Kothipura, Tehsil Sadar, Main Manali Road, Nh-21, Ratt, Bilaspur, Himachal Pradesh
18	Calicut	Tvs Mobility Private Limited	Op-3/1014, C&d- Nh Road,near Apollo Hospital,iringalloor, Guruvayurappan College,p.o. Calicut-673014
19	Chhapra	Sri Subhash Automobiles	New Bypass 4 Lane 531, Po - Sandha, Ps - Muffasil, Chapra, Saran, Bihar, 841302
20	Chhindwara	Shree Balaji Commercial	Kh No 398/5, C/o Pooran Lal Uikey, Nagpoor Seoni By Pass Road Kukda Chiman, Tehsil Mohkhed, Chhindwara - 480001, Madhya Pradesh
21	Cochin	Tvs Mobility Private Limited	Vallathole Junction, Seaport - Airport Road, Thrikkakara, Cochin 682021
22	Coimbatore	Reliable Motors	66/3, L&t Bye Pass Road, Opp. Sakthi Engineering College, Irugur, Coimbatore
23	Cuddalore	Selvi Automobiles	Plot No 3, T R Nagar, Thottapattu Village & Panchayat, Nellikuppam Main Road, Cuddalore 04142-290202
24	Cuddapah	Sri Vijaya Durga Motors Pvt. Ltd.	Survey No 5/3, Opp. Indira Township, Near Airport, Kamalapuram Road, Rudhra Bharathipet, Chennur (M), Kadapa-516003
25	Dhanbad	Coalheld Equipments Private Limited	Nh 2, Kasitand Barwadda, Dhanbad - 826004, Jharkhand M : 9263634420 / 9204959735
26	Dibrugarh	Milestone Motors	Milestone Motors, Nizlahoal, A.T.Road,(Nh37), Po. Lahoal, Dibrugarh-786010, Assam T : 0373- 2381936
27	Dimapur	Chabou & Co.	6th Mile, Near Sovima Village Gate, Nh-29, Chumukdema, Dimapur - 797112 T : 03862-240000
28	Gaya	Maharani Services	Moulana Chowk (Nh - 2), Sherghati, Gaya, Bihar - 823001
29	Gorakhpur	Hora Motors Pvt. Ltd.	Nh28 Lucknow- Gorakhpur Highway, At. Kasarwal, Post :- Sahjanwa, Dist :- Gorakhpur (Uttar-pradesh)-273209
30	Gurugram	Greenland Motors Private Limited	Village - Binola, Tehsil - Manesar, Binola, Gurgaon, Haryana, 122413
31	Guwahati	Horizon Entrade Pvt. Ltd.	Pashchim Boragaon, P.S. - Gorchuk, Mouza - Jalukbari, P.O. - Gotanagar, Guwahati - 781033, Dist.- Kamrup (Metro), Assam
32	Gwalior	Royal Trucks And Buses Private Limited	Survey No. 237/min-1 Patwari Halka No. 24, Gram:- Naya Gaon A B Road, Gwalior - 475330, Madhya Pradesh
33	Haridwar	Shreyans Automotives	Khasra Number 253, Manoharpur, Atmalpur Bahadradabad, Near Haridwar Bypass, Haridwar(Uttarakhand) 249402
34	Hyderabad	Fortune Commercial Vehicles	Sy.no:647/1, Pedda Amberpet Kalan , Hayatha Nagar, Ranga Reddy District, Hyderabad 501505 040-27523300
35	Imphal	N R Motors	M.G.Avenue, Thangal Bazar, Nr. Gandhi Statue, Dist.imphal West, Manipur - 795001
36	Indore	Sanghi (Mtb) Trucking Pvt. Ltd.	286,nipania, Opp. Best Price, Bypass Road, Indore(M.P.) 452010
37	Jabalpur	Star Automobiles (M.P.) Ltd.	60 Tripuri Chowk, Garha, Nagpur Road, Jabalpur - 482001
38	Jaipur	K.S. Motors Pvt. Ltd.	Opp. Pink Pearl Resorts, Nursinghpura, Ajmer Road, N H 8, Jaipur-302026
39	Jalandhar	Worldwide Autocraft Private Limited	H.B. No. 205, Village - Raowali, Jalandhar Pathankot Highway, Jalandhar - 144012
40	Jammu	Astro India Automobile (Unit II) Private Limited	Opposite Shahid Filling Station, Kunjwani Chowk, Jammu - 180010
41	Jharsuguda	Shree Balaji Automobiles	At - Satgachhia, P.O. - Lapanga, Dist. - Sambalpur - 768232, Odisha.
42	Jhunjhunu	Gehlot Motors Pvt. Ltd.	Sikar - Jaipur Road, Sikar & Jhunjhunu - G1-11/12, H1-13/14 Rico Automobile Zone, Jhunjhunu - 333001
43	Jodhpur	Thar Motor Company Private Limited	Nh 62, Pali Road, Village Mogra. Tahsil Luni, Jodhpur
44	Kanpur	Premier Trucking	Chak No -77, Gadankeda Kisan Nagar, Sachendi, Kanpur 209304

Sr. No.	Location	Dealer Name	Dealership Address
45	Keonjhar	Tarini Motors P Ltd	Nh-6, Sankarpur, Po: Nelung, Dist: Keonjhra, Odisha-758002
46	Kharagpur	Star India Agencies Pvt. Ltd.	M/s Star India Agencies, Nh-6, Rupnarayanpur, Kharagpur Dist- West Medinipur, West Bengal- 721 301
47	Kolhapur	Trendy Wheels Private Limited	Plot No 448/b, Shiroli Midc, Pune- Bangalore National Highway, Nagaon, Kolhapur - 416122
48	Korba	Ratan Automobiles	Vill: Jenjra, Korba Road, Katghora, District Korba - 495445, Chhattisgarh
49	Kota	Yadav Automotives	G-18, Automotive Zone, Indraprastha Industrial Area, Kota - 324005
50	Leh	Mentokling Motors	Near Sbi Choglamsar, Leh, Ladakh- 194101
51	Lucknow	Sun Infraengineering Pvt. Ltd.	Khasra No-79 & 72, Village Pahadpur, Thana Banthra, Pargana - Bijnour, Tehsil Sarojini Nagar, Lucknow - 226401
52	Ludhiana	Garyson Automobile	Showroom - Sherpur Chowk, G. T. Road, Ludhiana - 141003, Punjab Workshop - Near Garyson Tata Workshop, Threekay Road, Ferozepur Road, Ludhiana
53	Madurai	Jai Vijai Motors	21/a1a,dindugul Bye Pass Road, Near Bharath Rubber Factory, Thriuvayavallanattur, Madurai-625221
54	Malda	S. N. Motors Pvt. Ltd.	P. O. Narayanpur, Malda - 732191, West Bengal
55	Moradabad	Mahalaxmi Autoworld Pvt Ltd.	10th Km, Rampur Road, P.O.Akka Dilari, Moradabad-244001
56	Nagpur	Augusta Motors Pvt. Ltd.	M/s Augusta Motors Pvt Ltd, 18th Km Milestone, Near Deshounnati Press, Amravati Road, At Post- Gondkhairy, Nagpur (Maharashtra) - 440 023
57	Nashik	Jitendras Auto World	M/s. Jitendras Auto World, 10th Mile Stone, Opp. Ambe Hill Jaulke Shivar, Mumbai-agra Highway, Taluka Dindori, Nashik- 422 201 contact No: 02557 279085
58	New Delhi	Greenland Motors Private Limited	Showroom - Bg-217, Sanjay Gandhi Transport Nagar, Delhi 110042 Workshop - Khasra No - 56/1 And 56/2, G.T Karnal Road, Alipur, Village Bakoli, Delhi
59	Panipat	Karan Automotives	101 Mile Stone, G. T. Road, Kohand, Karnal 132001
60	Panvel	Randhawa Motors (A Division Of RaepL)	Sales Office: Shop No. 113, Agarwal Arcade Vi, Sector 1, Shirwane, Nerul, Navi Mumbai 400706 Survey No 165, Hissa No3, Near Dps School, Village Shirdhon, Taluka-panvel, Dist Raigad - 410221
61	Patiala	Akshara Automotives Private Limited	Opp. Jasdev Singh Sandhu College, Village Multanpur, Rajpura Road, Patiala - 140701, Punjab
62	Pune	Tarawade Motors	Sr No.122, Off Dehuroad Katraj Bypass Highway, Opp. J.S.P.M College, Tathawade, Pune - 411 033
63	Purnea	World Nice Automobiles Pvt. Ltd.	Dumka Chowk, Nh 31, Gulabbagh, Purnea, Bihar- 854 326.
64	Raipur	Ralas Wheels	G.E Road, Nandanvan Turning, Chandandih, Raipur -492099, Chhattisgarh Mr. J.S. Virdi : 82259-59000, 82259-82000
65	Rajkot	Trishul Autolink	Gondal Highway Nh - 8b, Besides Tb Hospital, Nr. Kangasiyali Village, Rajkot - 360002
66	Ranchi	Nexera Motors Pvt. Ltd.	Manokamna Nagar, Tikra Toli, Nh-23, Ranchi 835303, Jharkhand
67	Rewari	Global Automart Pvt. Ltd.	Khewat No. 29, Khatoni No.35, 87 Km. Stone ,nikhri More, Nh-8, Near Essar Petrol Pump, Rewari, Haryana, 123401
68	Rohtak	Global Automobiles	5 K.M. Stone, Opposite Lord Krishna College, Vpo-karonthha-jhajjar Road, Rohtak-124001
69	Salem	SMKN Motors	76/1C1 Erumapalayayam post, Opposite Cluny vidyanikethan school, Salem - Attur Bypass Road, Salem, Tamilnadu - 636015
70	Satna	Shriram Motor Works Pvt. Ltd.	Industrial Area, Plot No 60, Rewa Road, Satna - 485001
71	Shahjahanpur	Narayan Power Solution	Ahmadpur Niwazpur, Near Vijaya Bank, Roza, Shahjahanpur - 242001
72	Silchar	Highway Motors	Vill. Bahadurpur, P. O. Rongpur Part -2, Silchar - 788 009, Assam
73	Siliguri	Khokan Motor Works Pvt. Ltd.	Showroom: Paribahan Nagar, Matigara, Siliguri - 734010 Workshop: Bhutkihat, Near Gandar More, Jalpaiguri, Pin- 735135, West Bengal
74	Singrauli	Rdv Automotives India Pvt. Ltd.	Main Road Naugarh Nh75 , Waidhan,dist.singrauli,486887 (M.P)-486887
75	Solapur	Adiprabha Motors	Gat No: 195/2/k , Savaleshwar, Taluka-mohol, District-solapur 413213
76	Surat	Navjivan Automotive	Head Office: 67, Shiv Ashish Society, Near Smc South Zone Office, Udhna, Magdalla Road, Surat-395002 Showroom & Workshop - Block No. 484, Opp. Ranodara Patiya, At. Po. Vesma, Nh 8, Tal. Jalalpor, Dist. Navsari.
77	Tezpur	Indraprasth Motors	Nh 37 (A), Dolabari, No 1, Tezpur-784027, Assam
78	Trichy	Sjb Automobiles Private Limited	No:1,mkm Tannery, Opp Tee Tea Coach Builders, Ramjinagar, Tiruchirappalli-620009
79	Udaipur	Daksh Auto (India) Pvt. Ltd.	N.H.76, Airport Road Opposite Power House Debari, Udaipur - 313024 Rajasthan Phone No: 98297 3366/80031 33555
80	Vadodara	M K Motors	Survey 46/2, Plot No 2 Durga Industrial Estate, Nh 8, Village : Sankarda, Taluka Vadodara, Dist :vadodara, Gujarat - 391350
81	Varanasi	Balaji Banaras Commercial Vehicle Pvt. Ltd.	Plot No. 63&66, village- Tengra Varanasi To Mirzapur Highway On Nh-7 Tengra Modh,ramnagar,varanasi-221008
82	Varanasi	Meru Infrastructure Private Limited	Sagunaha, Babatpur, Opp. Sanchetna Petrol Pump, Varanasi - 221006
83	Vijayawada	Cmr Automotives Pvt. Ltd.	Plot No: 328 & 329, Block No: 15, New Auto Nagar, Apiciala Panchayat, Kanuru, Penamaluru(M), Vijayawada - 520007
84	Vizag	Cmr Automotives Pvt. Ltd.	Plot No 200-a, D Block, Auto Nagar, Vizag - 530012
85	Warangal	Srinivasa Automotives	Mulugu Road, D-6, Industrial Estate, Warangal, Warangal Urban, Telangana, 506007



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